C. U. SHAH POLYTECHNIC

SURENDRANAGAR

STUDENT STARTUP & INNOVATION POLICY

SSIP 2.0

STUDENT AWARENESS PROGRAMME

INNOVATE • CREATE • TRANSFORM

An awareness initiative to encourage students\ntowards innovation, creativity and entrepreneurship

DATE: 13 AUGUST 2026

VENUE: C. U. SHAH POLYTECHNIC, SURENDRANAGAR

Organised by C. U. Shah Polytechnic, Surendranagar

SSIP 2.0 – Creating an Innovation-Driven Student Community

REPORT ON SSIP 2.0 STUDENT AWARENESS PROGRAMME

C. U. Shah Polytechnic, Surendranagar organised an awareness programme on the Student Startup and Innovation Policy (SSIP 2.0) on 13 August 2026. The programme was conducted to familiarise students with the objectives and opportunities of SSIP 2.0 and to motivate them to develop an interest in innovation, creative problem-solving and entrepreneurship.

A total of 280 students attended the programme. The session focused on creating awareness about the role of students in the innovation ecosystem and explaining how ideas arising from everyday observations, academic learning and practical challenges can be explored and developed further.

1. Background

Innovation and entrepreneurship are important components of technical education. Students often come across problems in their homes, communities, industries and educational environments that can inspire useful solutions. SSIP 2.0 aims to encourage this spirit by creating awareness and providing a supportive environment in which student ideas can be nurtured.

The awareness programme at C. U. Shah Polytechnic was intended as an introductory platform for students to understand the policy and recognise the possibilities available to them. It highlighted that innovation is not limited to a particular branch or academic year; students from different disciplines can identify problems, collaborate and contribute ideas.

2. Objectives of the Programme

- To create awareness among students about SSIP 2.0 and its purpose.
- To encourage students to identify real-life problems and think of possible solutions.
- To promote creativity, innovation, design thinking and an entrepreneurial mindset.
- To inform students about the importance of developing and refining ideas systematically.
- To motivate students to approach the institute’s SSIP Cell for guidance and further information.

3. Awareness Areas and Key Messages

3.1 Introduction to SSIP 2.0

The programme introduced SSIP 2.0 as a policy initiative intended to promote student innovation and entrepreneurship. Students were made aware of the importance of providing an environment where original ideas can be identified, discussed, guided and developed. The programme encouraged students to take an active interest in innovation-related opportunities available through the institute.

3.2 Innovation Begins with Problem Identification

Students were encouraged to observe their surroundings and identify challenges that affect people, society, industry or the environment. A clearly understood problem is an important starting point for a meaningful innovation. Students were motivated to ask questions, understand user needs and avoid selecting a solution before understanding the problem.

3.3 Creativity and Design Thinking

The importance of creative thinking and a systematic approach to problem solving was highlighted. Design thinking was introduced as a human-centred approach that helps learners understand users, define a problem, generate ideas, develop a prototype and improve the solution through feedback. Students were encouraged to consider multiple alternatives and work collaboratively.

3.4 From Idea to Prototype

The programme highlighted that an idea can be explored through sketches, models, demonstrations or simple prototypes. A prototype helps students communicate an idea, check its basic feasibility and identify areas for improvement. Students were encouraged to learn through experimentation, feedback and repeated refinement.

3.5 Student Participation and Initiative

Students were encouraged to take initiative, discuss ideas with faculty members and make use of institutional guidance. The programme reinforced that curiosity, teamwork, persistence and willingness to learn from failure are valuable qualities in the innovation process.

4. Programme Proceedings and Participation

The SSIP 2.0 Student Awareness Programme was organised on 13 August 2026 at C. U. Shah Polytechnic, Surendranagar. The programme brought students together to understand the purpose of SSIP 2.0 and the importance of innovation and entrepreneurship in technical education. A total of 280 students attended the programme.

4.1 Programme Focus

The programme centred on awareness rather than a technical project demonstration. Key messages included the purpose of SSIP 2.0, the value of student ideas, the need to identify genuine problems, the importance of creative and systematic thinking, and the possibility of developing ideas into practical solutions. Students were motivated to remain engaged with innovation activities at the institute.

4.2 Participation

The attendance of 280 students reflects broad student participation in the awareness initiative. The programme aimed to reach students across the institute and to encourage them to consider innovation as an opportunity alongside their regular academic learning.

4.3 Outcome of the Awareness Initiative

- Students were introduced to the purpose and broad scope of SSIP 2.0.
- Students were encouraged to identify problems and think of possible innovative solutions.
- The importance of creativity, design thinking, teamwork and prototyping was highlighted.
- Students were motivated to seek guidance from faculty members and the institute's SSIP Cell.
- The programme helped strengthen awareness of innovation and entrepreneurship within the institute.

5. Conclusion

The SSIP 2.0 Student Awareness Programme organised by C. U. Shah Polytechnic, Surendranagar on 13 August 2026 successfully provided an introductory platform to sensitise students about SSIP 2.0. With 280 students in attendance, the programme communicated the importance of innovation, problem identification and student participation in entrepreneurship-related activities. Students were encouraged to nurture their ideas, collaborate with peers and approach the institute's SSIP Cell for further guidance.

6. PHOTOGRAPHS OF THE PROGRAMME

SSIP 2.0 Student Awareness Programme | 13 August 2026






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